

## CASE STUDY: RAPIDLY GROWING LOAN COLLECTOR LEVERAGES COMPLETE PRINT SOLUTION FOR LETTERS AT SCALE

### CHALLENGE

A growing global leader in the financial services sector needed a new solution for scaling up print production.

As a loan collector in this highly regulated industry, its letter campaigns involve urgent compliance matters and critical deadlines.

They were seeking a partner who could address regulatory requirements and high print volume in equal measure. They also needed contingency facilities for business continuity purposes.

### RESULTS



**15%+** immediate cost savings



More accurate data to inform **ROI**-related decisions



**24/7** support

### SOLUTION

Backed by an expansive network of resources, RRD provided a compliant, cost effective print solution for robust letter campaigns at scale.

RRD maintains multiple national sites for fully-tested business continuity, further strengthening the partnership. RRD also provided sophisticated reporting and timely return mail data with its newly established program for the client.

***This engagement was a result of the strategic Coupa Advantage partnership.***

