



ProsperOps + Google Cloud

Autonomous Discount Management (ADM) for Compute

Roughly 1/4 of your cloud spend is waste. Compute is often the top line item.

Committed Use Discounts (CUDs) reduce Compute Engine, GKE, and Cloud Run costs by optimizing rates, but a DIY or manual approach generates suboptimal results.

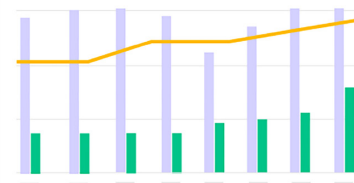
Savings

So far this month, you've saved **\$265,387** on your Google Cloud Spend

Effective Savings Rate



Net Savings Trend



313
ProsperOps Portfolio Actions

100%
Resource-based CUD Utilization

Challenges

✗ Usage is elastic but CUDs are inelastic

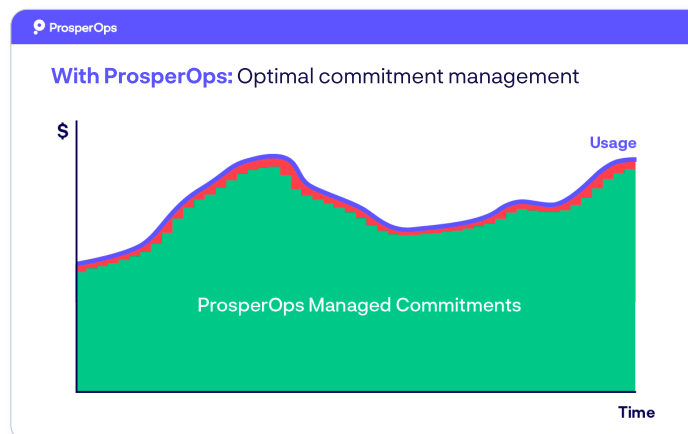
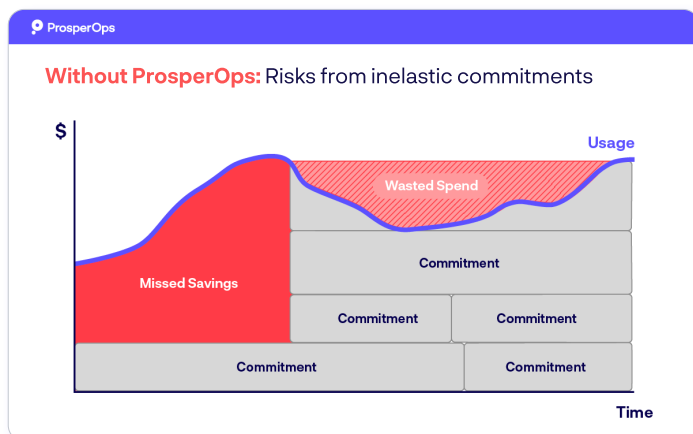
When compute usage drops, you cannot easily modify CUDs to match those changes, which leads to unutilized commitments. At worst, you pay more than the on-demand rate.

✗ Tracking CUDs is complex and time consuming

Machines have different discount rates, regional restrictions, and commitment eligibility. VM upgrades, occurring every 1-3 years, add further complexity. Managing these nuances is a time-consuming, error-prone process.

✗ Delays in taking action generate less savings

Internal approval processes that rely on different stakeholders cause delays. By the time you decide to take action, your commitment targets are likely to have changed.



ProsperOps Benefits

✓ Consistent Compute cost savings

ProsperOps manages a portfolio of resource- and spend-based CUDs. Rather than rely on forecasted data, our algorithms continuously monitor compute resource changes and quickly adjust CUDs based on actual usage.

✓ Mitigate commitment risk with Adaptive Laddering™

ProsperOps' Adaptive Laddering technology distributes and staggers CUD commitments, with portions continually expiring. When usage drops, new CUD purchases stop automatically—lowering commitments to match usage.

✓ Offload CUD management to focus on other FinOps work

ProsperOps continuously evaluates CUD utilization and usage patterns to optimize coverage, so you can focus on higher-order FinOps initiatives where human decision-making may be more important.

Trusted by leading FinOps teams and partners

ANACONDA

FACTSET

SEATGEEK

TD SYNEX

DRIFT

MATILLION

Canva

mailgun

crownpeak

Xebia

Betterment

coinbase

boomi

sportradar

duolingo

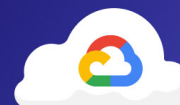
Moveworks

TEALIUM

FranklinCovey

CleverTap

Reverb



ProsperOps ingests cost and usage data



Automated management of the commitment portfolio



Critical FinOps insights, trends, and KPIs



Intelligent showback of commitment cost and savings

"Truly a set-and-save solution. Not only did our cost savings increase significantly, but the amount of time we spend buying and managing commitments has been reduced substantially."

Eric M.
FinOps Lead

boomi

About ProsperOps

ProsperOps is the leading FinOps automation platform. Founded in 2018, ProsperOps delivers automatic cloud cost optimization for AWS, Azure, and Google Cloud. By algorithmically optimizing rates, ProsperOps removes complexity and delivers world-class outcomes so every business can prosper in the cloud.



Sign up for a
Free Cloud
Savings Analysis

Contact

www.prosperops.com

(855) 360-0512 | hello@prosperops.com

