

# FINANCIAL STABILITY



“Maintaining strict discipline to our business strategy, which includes investing in and diversifying our lines of business, has positioned us well for long-term future growth.”

**CHRISSY TAYLOR**  
President & CEO

**At Enterprise Mobility™ we understand the value of longevity.** With only four CEOs in our company's history, our ongoing stability teaches us time and again that the best path to profit is to put people first. Our vast and intricately connected network of independent regional subsidiaries keep us agile and amenable to deliver unparalleled experiences for our customers wherever they find themselves.

## Putting People First

By focusing our attention on what truly matters, we've honed our disciplined, long-term strategy, enabling us to build the business on our own terms. This focus allows us to deliver tangible results to everyone we work with, including our customers and employees.

## Private Ownership

Since 1957, our owners have reinvested a significant portion of the organization's cumulative earnings right back into our privately-held business. This unique and ongoing Taylor family legacy enables us to invest in new and emerging technologies, markets, ideas and services. And that makes us better able to navigate and adapt to market challenges and opportunities as they arise for long-term success.

## Investment-Grade Ratings

Staying true to our founding values and taking a conservative, disciplined approach to managing the business for the long-term has allowed Enterprise Mobility to be recognized as a U.S. investment-grade car rental company.

## Recent Agency Ratings

Agency	Long-Term Rating	Short-Term Rating
Standard & Poor's	A-	A-1
Moody's	A3	P-2
DBRS	A	R-1 (low)

Investment Grade